

SUSAN JUNG

WORK HISTORY

Present:

Creative Director

Texas Public Policy
Foundation

Responsible for foundation's visual communications, branding, online and printed marketing collateral.

2022 - 2023:

Senior Designer

SELLERS SHIELD

Designed new company logo, website, and marketing collateral. Work includes social media posts, email campaigns, landing pages. Large scale booth graphics, presentation decks, and infographics.

2020 - 2021:

Art Director

Cheil / CYLNDR

Digital design and production work on banner ads and online marketing materials for SAMSUNG.

2018 - 2020:

Graphic Designer

Whole Foods Market

Print design and production work on updated WFM 365 store brand, working with art directors and prepping packaging art for print.

2016 - 2018:

Art Director

Freeman Leonard

Worked on various digital projects, shopper marketing, and experiential design for multiple agencies for accounts including: AT&T, Nissan, Frito Lay, PepsiCo, Walmart, Chili's Restaurants, Dr. Pepper, Dallas Capital Bank, and Rent-A-Center.

2015:

Copywriter

Calise Partners

Responsible for content creation, working with art directors on translating concepts to design. Accounts included: Service Experts and HomeVestors.

2013 - 2015:

Art Director

Newworld Creative

Worked with larger agencies like Tracy Locke on booth graphics for TXU Energy, designed media kits and brochures for Fannie Mae Financial Services, table tents, menus and gift card carrier for Chili's and Maggiano's Restaurants.

2009 - 2013:

Graphic Designer

Mary Kay Corporate

Worked with art directors and in-house regulatory division in Global Packaging Department to ensure design consistencies and corporate brands were met on all MK packaging art.

2007 - 2009:

Art Director

Numantra

Created design layouts and presentation concepts, collaborating with the creative director and designers. Accounts included: NEC, McAfee, and Ace Cash Express. Supervised freelance production artist and web programmer.

2005 - 2007:

Art Director

The One Group

Art directed photo shoots and web page design for Village Jewelers, created packaging concepts for Haggar men's wear, designed in-store posters for Hasting's Coffee, and online ad designs for Frito Lay.

2000 - 2001:

Jr. Art Director

McCAAN ERICKSON

Responsible for ad layout, typography consistencies, and photo retouching for Texas Instruments Ads. Also production work on Post Properties and 7 Eleven.

EDUCATION

The University of Texas at Austin: Bachelor's degree in advertising + portfolio program

SKILL SET

Art direction, branding, typography, photo shoots, social media marketing, experiential design, digital design, shopper marketing.